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**Male**  
**B.Tech**  
**DOB : 25/12/1990**

Examination	University / Board	Institute	Year	CPI / %
Graduation	IIT Bombay	IIT Bombay	2014	6.5
XII	CBSE	Kendriya Vidyalaya, SGNR	2009	81.8
X	CBSE	Kendriya Vidyalaya, SGNR	2007	83.2

## POSITIONS OF RESPONSIBILITY

### FURNITUREDEKHO.COM | CPO, MUMBAI

[Dec'15-Dec'16]

- Worked as **Chief Product Officer** in an online **e-commerce** platform Furnituredekho.com which lists all nearby furniture stores and their products etc
- Ideated and conceptualised **realtime chat**, pricing based model, payment gateway
- Redesigned the entire desktop and mobile website with **material design** philosophy by google, growing average number of users per month
- Worked on various technologies like CodeIgniter, PHP, MySQL, Bootstrap, HTML, JS, CSS
- Worked on the **business/revenue model** so as to get achievable breakeven during 3rd year
- Implemented Google Adwords worth **1.5 lakhs**, achieving increased enquiries & website traffic in a week
- Growth rate of **2.014** in website traffic ( taking maximums ) after the relaunch of redesigned product

### GRABEE | COFOUNDER PRODUCT UI/UX | DIRECTOR, MUMBAI

[Mar'15-Dec'15]

- Ideated and conceptualised a **Freelancing portal** for **students**
- Product was designed to help students by providing them a platform to discover and work on freelance projects, improving their skills for better future prospects and also earn while they are still learning
- Single handedly Designed and developed (UI/UX) the whole Desktop website from scratch in a short span of **1.5 months** and Mobile website in **1 month**
- More than **30,000** people (organic) visited the website in less than 3 months
- Created feedback surveys from the users and registered students and improved the payment gateway system and overall site design
- Worked on various technologies like PHP, Bootstrap, HTML, JS, CSS

### TARGET INDIA PRIVATE LIMITED | ASSOCIATE SOFTWARE ENGINEER, BANGALORE

[Jul'14-Feb'15]

- Youngest Front end Team member of Gift Registry Team
- Major part was to fix bugs and minor product development stories
- Worked on various technologies like BackboneJs, UnderscoreJs, RequireJs sass Bootstrap
- Implemented new filters design in all the gift registries
- Part of Performance team, increased performance by testing and improving scripts with JS best practices

### KINNARI STEEL CORPORATION | WEB DEVELOPER, MUMBAI

[Apr'14-May'14]

- Designed and developed kinnaristeel.com within of 1 month as a freelance project
- Created the whole website with Wordpress, which powers good SEO services and better content management services
- Created **KSC logo**, which is being used in their import/export boxes, website etc

### PADARTH | WEB MANAGER, IIT BOMBAY

[Apr'12-Apr'13]

- Designed padarth.org within a span of 2 months which attracted over **18,000 visitors** across India
- **Initiated a National Online Quiz** for the first time with a nationwide participation of **1500+** in **3 hours**
- Successfully incubated **HTML5, CSS3**, PHP and MySQL creating a richer web experience
- Website is continued for the year **2015** due to elegant design and easy database management

## MAJOR INTERNSHIPS

### HOLIDIFY | WEB DESIGN, NOIDA

[May'13-Jul'13]

- Designed a **map based interactive** and **dynamic** website to search for holiday destinations all over India, setting benchmark standards for tourism industry
- Assisted in **business development** and **product ideation** which resulted in a total of **3,021 hits** and **2,144 unique visitors** on the website in the **first week** of launch
- Created and maintained a Wordpress blog to **generate pre-launch buzz** and **capture target audience**

### ENELEK POWER PRIVATE LIMITED | CREATIVES DEPARTMENT, MUMBAI

[Jun'11-Mar'12]

- Successfully created the company website; **designed** visiting cards and brochures
- Presented **business plan** at Helios, IIT Bombay securing **1<sup>st</sup> position** among **25 teams**

## ENTREPRENEURIAL ENDEAVOURS & CONSULTING

### GAGPEDIA | WEBSITE OWNER

[Apr'13-May'13]

- Analysed the on-going market trend of **humour websites** and designed the website on similar grounds
- Attracted visitors from **106 countries** with highest from **USA (20.33%)** and **India (16.51%)** in **1 month**
- Achieved **10,424 page hits**, **4,094 unique visitors** and a dramatic improvement in Alexa website rankings

### LOCALSTREET | CONSULT, AJMER

- Analysed the pre-existing website and proposed valuable suggestions like **enhanced platform usage**
- Successfully implemented the idea of using strategic locations for **mainstream advertisements**

### MMR GROUP | DESIGN, NOIDA

- **Re-canvased** company's responsive website design in a short period of **3 days** for their campaign
- Updated to an efficient version for easy navigation, leading to faster and interactive interface

## COMPUTER SKILLS

### Web Development

- HTML5, CSS3, Javascript, Backbone.js, Express.js, EJS, Underscore.js, Require.js, Material Design, Bootstrap, UI-UX, Wordpress, PHP, SASS, MATLAB, jQuery, Visual Basics, MySQL

### Software Skills

- MS Excel, Adobe **Illustrator**, **Photoshop**, Dreamweaver, After Effects, Sony Vegas

## EXTRA-CURRICULAR ACTIVITIES

### Music and Dance

- Self-trained acoustic and electric **guitar** player
- **Stood 1<sup>st</sup>** in group dance Freshizza'10, Institute Freshmen Dance Championship

### Techfest

- Designed interactive video for a workshop demonstrated by Mr. Sunny Vaghela (Hacker)
- Created video for **WAVE India** (Electric car concept), launched for the first time in India
- Highlighted features of Techfest in an introductory video showcased at opening ceremony

### Sports

- Played football in **Regional Sports Meet** held in Jaipur in 2005-06
- Participated in **Open National Cricket Tournament** held in Sriganaganagar in 2007-08

### Social Service

- Organized **clothes collection drive** for the underprivileged sections of society